LIVESTOCK LEADERS

Online Workshop

About Us

Powered by The Livestock Collective, the Livestock Leaders program is a capacity building initiative for the agricultural sector. The program unites the supply chain and gives participants the confidence and support to have visible conversations on their area of expertise.

We partner with industry associations and organisations to deliver tailored content that collaboratively achieves strategic targets. We are a flexible and innovative partner who aims to optimise industry investments.

Together, we can forge a compelling future for agriculture

Key Outcomes

- Build the capacity of your industry to be forward thinking change-makers
- Give your supply chain the confidence and skills to speak about their area of expertise
- Unite the supply chain to share consistent key messages within the industry and to the broader public
- Develop your organisation to be a personality and brand that the public can associate with advances in agriculture
- Increase the capacity of staff/members to communicate what your industry is, why it exists and how it operates, therefore safeguarding its future
- Learn to communicate your values and build trust with your audience
- Utilise the power of social media to share your story
- Access our growing 'Collective' network for ongoing collaborations and support

The Delivery

The Online Workshop runs for 2-3 days with capacity to have 12-16 participants online with expert presenters.

Our 'Collective'

All alumni become an important part of our 'Collective' network where we foster a connected and united supply chain.

The Investment

The Livestock Leaders Online Workshop is an investment of between $18-$22k.

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